



Onwards
& Upwards
Share. Talk. Discover.

2017 Australian Men's Shed Association

7th National Conference | 29 September - 1 October 2017

Mantra on View Hotel | Surfers Paradise, Queensland

SPONSORSHIP PROSPECTUS



For further sponsorship and exhibition information please contact the AMSA Conference Secretariat

DC Conferences Pty Ltd | PO Box 637, North Sydney 2059 | **P** 612 9954 4400 | **F** 612 9954 0666

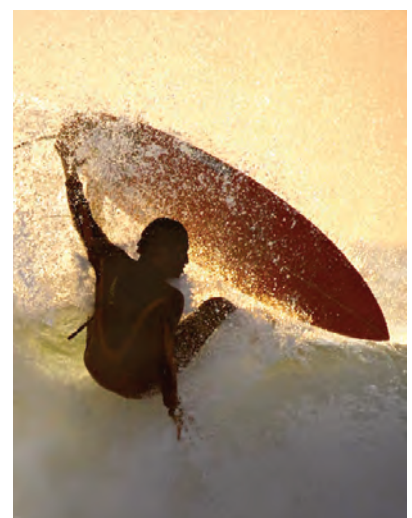
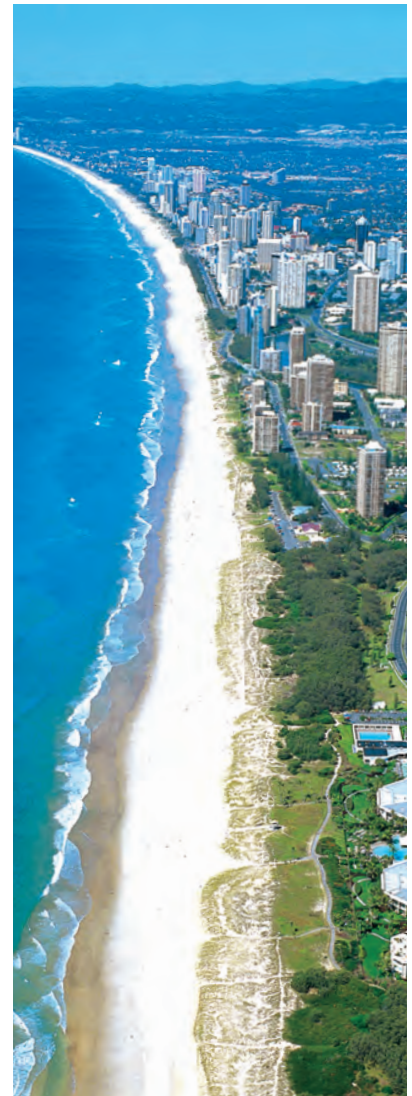
amsa2017@dcconferences.com.au | www.dcconferences.com.au/amsa2017

Established in 2007, The Australian Men's Shed Association (AMSA) now has membership of more than 985 Men's Sheds, distributed throughout Australia. With more men regularly attending a shed this 'grass roots' community centered, not-for-profit organisation is now the largest male-based representative association in the nation and continues to grow rapidly.

Men's Sheds have as their primary objective, to advance the health and wellbeing of male members and provide a safe, friendly environment where men feel they belong and are able to work on meaningful projects in the company of other men. At shed workshops men are transforming their zest for living, individual outlook and engagement with the broader community while working together on worthwhile community projects and even participating in youth mentoring programs.

The 7th National Conference will be held at the **Mantra on View Hotel, Surfers Paradise** and is expected to attract over 300 delegates. It aims to promote the spread of Sheds throughout Australia and showcase the Australian Men's Shed movement to other countries such as Ireland, New Zealand, UK, USA, Canada and Denmark where interest is spreading. Delegates will come from a broad spectrum of backgrounds, including 'shedders', shed coordinators, health and aged care professionals, educators and policy makers.

The 2017 Conference, themed ***Onwards and Upwards***, will include traditional content such as information on establishing Men's Sheds, however in recognising the ever evolving shed environment, this gathering will particularly focus on operational matters including governance, financial management and best practices. The conference will encourage delegates to **share, talk and discover** the best ways to keep shed movement momentum continuing onward and upward. Streams will be presented by experienced shedders, professional service providers and the highly skilled AMSA team.



INVITATION TO SUPPORT

Exhibitors may comprise, for example:

- Companies with a direct interest in or supply to trades
- Men's health, community development and welfare organisations
- Companies with an interest in men's hobbies
- Companies or organisations who can demonstrate rare or vanishing skills
- Book or magazine publishers for men's interests
- Aged care facilities or facilities for the over 50s
- Companies involved with retirees
- Travel and leisure specialists
- Community groups servicing men's interests or wellbeing

The Conference will provide sponsors and exhibitors with valuable opportunities to:

- Network with sector purchasers and policy makers
- Maintain a high profile with target markets
- Demonstrate involvement, commitment and support of the sector
- Launch new products and services to an audience empowered with decision making authority



CONFERENCE LOCATION & VENUE

Host City | Surfers Paradise, Gold Coast

Hosting national and international business events, Surfers Paradise is the Gold Coast's major hub and this iconic city is looking better than ever. Foreshore upgrades and the new Gold Coast Light Rail have re-invigorated the region, along with new infrastructure in preparation for the Commonwealth Games. The new beachfront boulevard bustles with walkers, cyclists and skateboarders taking advantage of its surf and sand vistas.

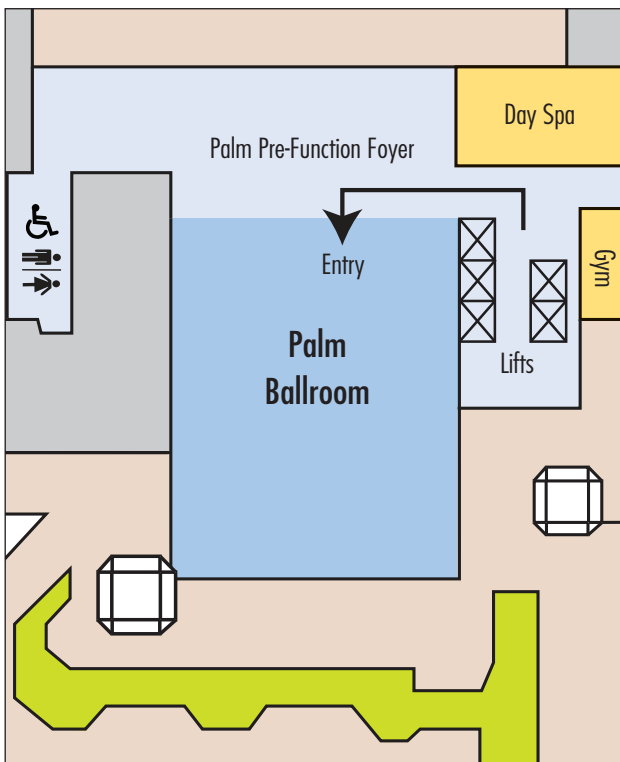


Venue | Mantra on View Hotel

The 2017 Industry Exhibition will be located on Level 4 in the Palm Ballroom.



Positioned in the heart of Surfers Paradise just 160m from the beach, and across the road from a new light rail stop, **Mantra on View Hotel** is the ideal choice for AMSA 2017. The conference facilities are located over two levels. The exhibition, hub of the conference, will be located in the Palm Ballroom on Level 4. Within this area all morning teas, lunches and afternoon teas will be served along with the Welcome Reception on Friday night. Plenary sessions will be located in the Boulevard Rooms on Level 2.



SPONSORSHIP PACKAGES



Australian
Men's Shed
Association
SHOULDER TO SHOULDER

Naming Rights	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$40,000	\$20,000	\$10,000	\$7,500	\$5,000

RECOGNITION & BRANDING OPPORTUNITIES

Sponsorship acknowledged in naming of the conference ie <i>'Company Name' 7th National Mens' Shed Association Conference</i>	●				
Sponsorship acknowledged on all conference correspondence and conference literature during the lead up to and during the event	●				
Logo printed on Conference satchel	●				
Opportunity to present 3-minute company introduction at opening session	●				
Sponsorship acknowledged at opening and closing sessions	●	●	●		
Company logo on conference website with a link to your home page	●	●	●	●	●
Company logo featured in the <i>Thanks to Sponsors</i> PowerPoint slide	●	●	●	●	●
Company logo in conference handbook	●	●	●	●	●
Company logo featured on cover of all promotional material	●				
Company logo prominent on all promotional material	●	●			
Company profile featured on conference website (150 words)	●				
Company profile in conference handbook (150 words)	●	●	●		
Advertisement/s in the conference handbook	2 x Full page ads	1 x Full page ad	1/2 page ad	1/3 page ad	1/4 page ad
Complimentary satchel insert/s	2	1	1	1	1

EXHIBITION, REGISTRATIONS & OTHER ENTITLEMENTS

Complimentary exhibition booth/s	2 (1 double booth)	1	1	50% reduction on cost of 1 booth	25% reduction on cost of 1 booth
Complimentary delegate registrations	8	4	2	2	2
Complimentary conference dinner tickets	8 (1 table for 8)	2			

Custom Sponsorship Package

If your preferred sponsorship bundle not listed above, please contact the Conference Secretariat to discuss package options.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Satchel Insert | \$550

All delegates receive a conference satchel - so why not be noticed by including a satchel insert. You are only limited by your imagination; it can be a flyer, pamphlet, CD / DVD / USB or even a novelty item. The Conference Secretariat will approve the size and content of all satchel inserts.

Advertising in

Conference Handbook

- Full page (180 x 280mm) **\$500**
- Half page (180 x 140mm) **\$420**
- Quarter page (90 x 140mm) **\$350**



Conference Dinner | \$5,000

The conference dinner provides a fantastic opportunity to brand the dinner and to showcase your products and / or services to guests in a relaxed, social atmosphere.

BENEFITS

- Opportunity to give a 5-minute company presentation
- Public acknowledgment and thanks from Convenor at the Dinner
- Opportunity to provide corporate signage at point of entry
- Your company logo printed on menus
- 8 x complimentary tickets to the Conference Dinner (1 table)
- 2 x complimentary Conference registrations
- Recognition as Dinner Sponsor in conference handbook and in *Thanks to Sponsors* PowerPoint slide
- Logo and acknowledgement on conference website

Welcome Reception | \$3,000

Consider showcasing your company to all delegates in an informal environment at the Welcome Reception. Because it is the first conference function, the Reception will have a very positive vibe as delegates come together to network.

BENEFITS

- Opportunity to give a 3-minute presentation
- Public acknowledgment and thanks from Convenor at the Reception
- Opportunity to provide corporate signage at point of entry
- 4 x complimentary tickets to the Reception
- Recognition as Welcome Reception Sponsor in conference handbook and in *Thanks to Sponsors* PowerPoint slide
- Logo and acknowledgement on conference website

Conference Satchel | \$5,000

All delegates will receive a conference satchel. Don't miss your chance to have your company logo printed on the satchel for all to see, at the conference and for years to come.

- Company logo printed on all conference satchels
- Acknowledgement as the Satchel Sponsor on all marketing material including the conference handbook
- Acknowledgement as satchel sponsor in *Thanks to Sponsors* Powerpoint slide
- Company logo displayed on the conference website with a direct link to your company's website
- Half page advertisement in the conference handbook

INDUSTRY EXHIBITION

Exhibition Booth | \$3,000

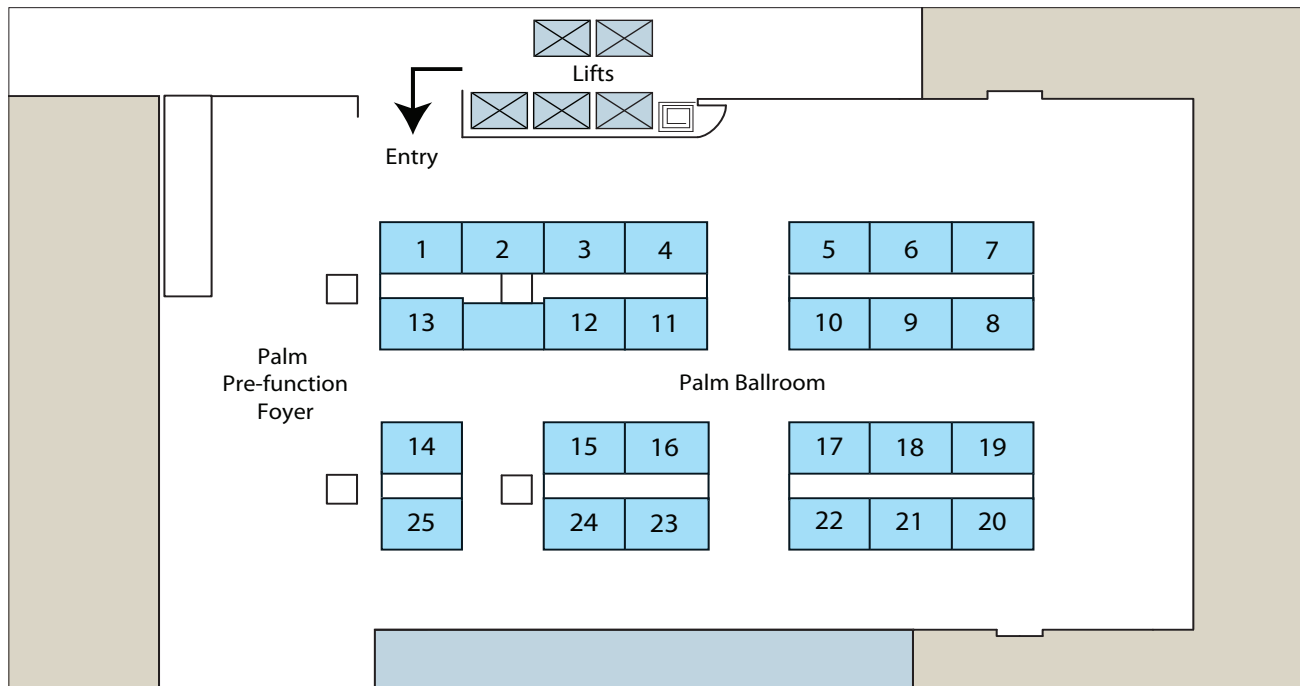
■ 3m x 2m exhibition booth + 2 x complimentary exhibition registrations
Booths are 3m x 2m with 2.4m high white octaboard walls and include a fascia board with your company name (up to 30 characters), 2 x 150w spotlights and a 4-amp power board (4 outlets). Please note that walls are NOT velcro compatible.



Exhibitor Table | \$1,500

■ 1 trestle table and 2 chairs + 2 x complimentary exhibition registrations

Exhibition Floorplan | Mantra on View Hotel | Level 4, Palm Ballroom



BOOKINGS & ENQUIRIES

AMSA invites you to support this rapidly growing and incredibly worthwhile movement by sponsoring the conference and taking a booth in the exhibition.



How can I make a booking? Complete the booking form at the end of this prospectus and return it to **Jo Robinson** or **Jessica Christy** at DC Conferences, who are available to answer any questions you might have about partnering with AMSA 2017.

Jo Robinson

Sponsorship and Exhibition Manager

P 02 9954 4400

E jo@dconferences.com.au

Jessica Christy

AMSA 2017 Conference Manager

P 02 9954 4400

E jessica@dconferences.com.au

TERMS AND CONDITIONS

The Contract

1. The term "Organiser" refers to DC Conferences Pty Ltd acting as agent for The Australian Men's Shed Association.
2. The terms "Exhibitor" and "Sponsor" include any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship.
3. A "Contract" is formed between the Organiser and Exhibitor and / or Sponsor when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation, to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls & coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations & Rights of the Exhibitor

12. The Exhibitor must ensure all accounts are finalised and paid by 14 days prior to the conference start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of exhibition.
14. The Exhibitor must comply with all directions / requests issued by Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser no later than 30 days prior to the commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand Services and Construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the Organiser's request.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

23. To confirm a booking, 100% of monies must be received with the booking form.
24. Cancellation must be advised in writing.
25. No Exhibitor shall occupy allocation space until all monies owing to the Organiser by Exhibitor are paid in full.
26. The Exhibitor or Sponsor accepts that a cancellation fee of 25% of the total contracted cost will be retained by the organiser if cancellation occurs prior to **1 May 2017**.
27. The Exhibitor or Sponsor accepts that if cancellation occurs on or after **1 May 2017**, 100% of the contracted cost will be retained by the Organiser.



SPONSOR / EXHIBITOR BOOKING FORM

Exhibitor/Sponsor Information

Contact Name: _____

Title: _____ First Name: _____ Family Name: _____

Company Name: _____

Position: _____

Department: _____

Address: _____

Suburb: _____ State: _____

Country: _____ Postcode: _____

Phone: _____

Mobile: _____

Email: _____

A. Sponsorship Packages *Please indicate your selection*

- Conference Naming Rights Sponsor **\$40,000**
- Platinum Sponsor **\$20,000**
- Gold Sponsor **\$10,000**
- Silver Sponsor **\$7,500**
- Bronze Sponsor **\$5,000**
- Custom Sponsor **By negotiation**

TOTAL: \$ _____

B. Additional Sponsorship Opportunities

- Conference Dinner **\$5,000**
- Welcome Reception **\$3,000**
- Conference satchels **\$5,000**
- Satchel insert **\$550ea**

TOTAL: \$ _____

C. Exhibitor Booths & Tables *Please refer to page 7*

1. Booth/s - **\$3,000 ea** No.

Please refer to the Exhibition Floorplan on Page 5 and indicate your preferred exhibition space/s.

1st Choice: Booth No. _____

2nd Choice: Booth No. _____

3rd Choice: Booth No. _____

2. Table/s - **\$1,500 ea** No.

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

Companies will be allocated booths and tables on a first come basis once full payment is received. Sign and return with payment.

SIGNATURE OF AUTHORISED EXHIBITOR AGENT: _____

DATE: _____

D. Handbook Advertising

Full A4 page **\$500ea** No. \$ _____

Half A4 page **\$420ea** No. \$ _____

Quarter A4 page **\$350ea** No. \$ _____

Payment Summary *All costs are inclusive of GST*

Options	Total	\$
A. Sponsorship Options		
B. Additional Sponsorship Options		
C. Exhibitor Booths & Tables		
D. Handbook Advertising		
GRAND TOTAL		\$

Payment Method *Select one*

1. Credit Card MASTERCARD VISA | 3 digit CSV no. _____

▼ CARD No. EXPIRY DATE ____ / ____ | _____

NAME AS ON CARD: _____

AUTHORISING SIGNATURE: _____

OR 2. Please send me an invoice

OR 3. Cheque made payable to **7th Men's Shed Conference**

Please return booking form with payment to Jo or Jessica at DC Conferences Pty Ltd | PO Box 637, North Sydney 2059

P 61 2 9954 4400 | F 61 2 9954 0666 | E amsa2017@dcconferences.com.au

W www.dconferences.com.au/amsa2017