

Celebrating the past and embracing the future



10th Conference
of the Australian
College of Nurse
Practitioners

6 - 8 SEPTEMBER 2015

PULLMAN ALBERT PARK MELBOURNE



6th Australian
Emergency Nurse
Practitioner
Symposium

9 - 10 SEPTEMBER 2015

MERCURE ALBERT PARK MELBOURNE



S P O N S O R S H I P & E X H I B I T I O N P R O S P E C T U S



Invitation to Sponsors and Exhibitors

The Organising Committee extends a warm invitation to our industry partners to the **10th Conference of the Australian College of Nurse Practitioners** and the **6th Australian Emergency Nurse Practitioner Symposium**.

ACNP 2015 is the major forum for the College to exchange ideas and create discussion around clinical and professional issues that affect nurse practitioners and advanced practice nurses. The 10th anniversary theme is **Celebrating the past and embracing the future** and the conference aims to consolidate past learnings and new directions.

The Committee is confident that the 2015 Conference will offer you a great opportunity to showcase your products and services to a large number of our members and associates from Australia and New Zealand.

ACNP 2015 offers a wide variety of sponsorship options to ensure that you get the most out of your investment.

Based on past conferences, we are confident of attracting in excess of 300 ACNP delegates and 180 NursePrac ED delegates to Melbourne in September 2015.

We look forward to working with you to produce a great conference that meets the needs of sponsors, exhibitors and participants.

2015 Conference Organising Committee

PROGRAM OUTLINE

ACNP 2015 will be held first, from **6 - 8 September**, directly followed by **NursePrac ED** from **9 - 10 September** at the Pullman and Mercure, Albert Park Melbourne.

The Pullman and Mercure are two hotels combined in one property and ideally located opposite Albert Park Lake, minutes from Melbourne's bustling city centre, St Kilda and Chapel St shopping precinct. The Mercure occupies the north wing and the Pullman is located in the south wing of the property.

The two conference programs will offer topical sessions that appeal to both ACNP and NursePrac ED delegates creating integration between the two.

KEY INFORMATION

- **ACNP** offers an exhibition space with booths
- **NursePrac ED** offers more casual exhibition tables
- Delegate base will include those attending ACNP or NursePrac ED only, and those attending both
- *If you choose to sponsor and / or exhibit at both ACNP and NursePrac ED you will receive a **15% discount** on the NursePrac ED booking*

CONFERENCE PROGRAM OVERVIEW

Sunday 6 September	Monday 7 September	Tuesday 8 September	Wednesday 9 September	Thursday 10 September
ACNP - Pullman	ACNP - Pullman	ACNP - Pullman	NursePrac ED - Mercure	NursePrac ED - Mercure
Registration open	Day 1 ACNP program	Day 2 ACNP program	Day 1 NursePrac ED	Day 2 NursePrac ED
ACNP Welcome Reception		Conference Dinner	NursePrac ED Networking Drinks	



ACNP Sponsorship Options

PLATINUM	GOLD	SILVER	BRONZE
\$20,000	\$15,000	\$8,500	\$5,000

VENUE SIGNAGE				
Prominent acknowledgement on conference signage at registration desk	●	●	●	●
RECOGNITION & BRANDING OPPORTUNITIES				
Acknowledgement at opening and closing sessions	●	●	●	●
Acknowledgement and logo in all published conference materials	●	●	●	●
Acknowledgement and logo on <i>Thanks to Sponsors</i> slide shown as each session begins	●	●	●	●
Exhibition Booth (complimentary entitlements)	2 booths	1 booth	75% discount	50% discount
Exclusive choice of prime location booth/s (subject to availability at time of confirmation)	1st choice of position	●	●	●
WEBSITE / APP AND MEDIA EXPOSURE				
Enhanced company listing in the conference app including contact details	●	●	●	●
Company profile in the conference app (150 words max)	●	●	●	●
Rotating linked company logo in the conference app	●	●	●	●
Opportunity to provide one PDF marketing document for download in the conference app	●			
Complimentary e-marketing communication to delegates prior to the meeting	●			
Company logo on conference website with a direct link to your website	●	●	●	●
Press release of all events associated with the conference will include the phrase 'Sponsored by <i>Platinum Sponsor</i> '	●			
OTHER ENTITLEMENTS				
Complimentary exhibitor passes to the conference including Welcome Reception	5	4	3	2
Complimentary Gala Dinner tickets	5	4		
Discount on a supplementary sponsorship option (discount only available on 1 item)	50%	50%	25%	15%



ACNP Supplementary Opportunities

Top up your sponsorship with a selection of the following supplementary opportunities, which offer additional benefits.

The Conference Secretariat will be pleased to help you obtain maximum exposure for your investment and can tailor a sponsorship package to suit your company's needs.

Smartphone App Sponsorship **\$6,000**

The ACNP 2015 Conference Smartphone App provides delegates with the following benefits:

- Up to the minute access to event schedules
- Option to create personalised schedules
- View session details daily
- Create your profile and search other attendee and speaker profiles
- Easy access to exhibitor and sponsor listings, maps, event specific social media
- Integration with Twitter, LinkedIn and Facebook

As Smartphone App Sponsor your company will benefit from the following exposure:

- Company logo on home at start-up
- Rotating banner with direct link to company's website
- 3 x sponsor messages onsite via the alert function
- Full list of contact details
- Recognition on all conference signage
- Acknowledgement of Smartphone App Sponsorship in all published conference materials, in conference *Thanks to Sponsors* powerpoint slide and on conference website
- 2 x complimentary exhibitor registrations to conference

Gala Dinner Sponsorship **\$6,000**

Tuesday 9 September 2015

- The Conference Dinner is an excellent opportunity to make a strong, lasting impression
- 5 x complimentary tickets to the dinner with the opportunity to reserve a corporate table
- Recognition as conference supporter (with logo) on all printed conference materials.
- The opportunity for an appropriately qualified company representative to give a 3 minute reply to the MC's acknowledgement of support at the dinner

- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on conference website with a link to your website
- Logo printed on dinner tickets and table

Audio Visual Sponsorship **\$6,000**

- Recognition of audio-visual support on conference website and in conference app
- Slide throughout conference recognising AV support
- Company logo prominently displayed at AV operations desk and speaker preparation room
- 2 x complimentary exhibitor registrations to conference

Keynote Speaker Sponsorship **\$6,000**

- Logo and acknowledgement on conference website with a link to your website
- Logo and acknowledgement to appear in conference app and other marketing material with speaker's name
- Airfares and accommodation for the keynote speaker will be organised by the conference secretariat

Breakfast Session Sponsorship **\$6,000**

Offering the opportunity to host a Breakfast Session, including the following benefits:

- Company to nominate breakfast content and speaker/s (subject to ACNP approval)
- Acknowledgement as Breakfast Sponsor on conference website and conference app with link to your website
- Opportunity to provide corporate signage at point of entry to the session
- Room hire and standard AV are included
- Catering costs to be met by the company sponsoring the breakfast

ACNP Supplementary and Exhibition Opportunities

Internet Café Sponsorship \$6,000

The Internet café will be located within the exhibition area.

- Logo and acknowledgement on conference website and conference app with a link to your website
- Your company logo on the internet café signage
- Each computer / iPad browser home page will feature your company website
- Supporter may provide a free-standing banner to display next to the internet café
- Opportunity to place company branded computer accessories such as mouse pads, note pads, pens and USBs within the internet café

Welcome Reception Sponsorship \$5,000

Sunday 6 September

The Welcome Reception will be held within the Conference exhibition area.

- Recognition as conference sponsor (with logo) on all printed conference materials
- The opportunity for an appropriately qualified company representative to give a 3 minute reply to the MC's acknowledgement of support at welcome reception
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on conference website with a link to your website

Master Class Sponsorship* \$3,500 ea

- Recognition as Master Class Sponsor (with logo) on all printed conference materials, on website and in conference *Thanks to Sponsors* powerpoint slide
- Delegate list supplied for the master class
- Company banner displayed throughout master class
- Company slide displayed throughout master class
- Acknowledgement of sponsorship by chairperson
- Opportunity to send a pre-conference communication to all registered delegates

*For further information on master class topics please contact the conference secretariat

ACNP Conference Scholarship Awards \$2,200 ea

4 sponsorships available

- Members of the Australian College of Nurse Practitioners will be invited to apply for scholarship awards. After the conference, the 4 successful applicants will submit an article based on learning and outcomes resulting from the conference, for publication in the ACNP newsletter
- Sponsorship of these awards will enable 4 nurse practitioners (from rural and metropolitan areas) to attend the conference
- As a scholarship sponsor the ACNP invites your company representative to join the ACNP President on stage for the awards presentation at the conference dinner

Note Pads & Pens Sponsorship \$2,000 ea

1 sponsorship available

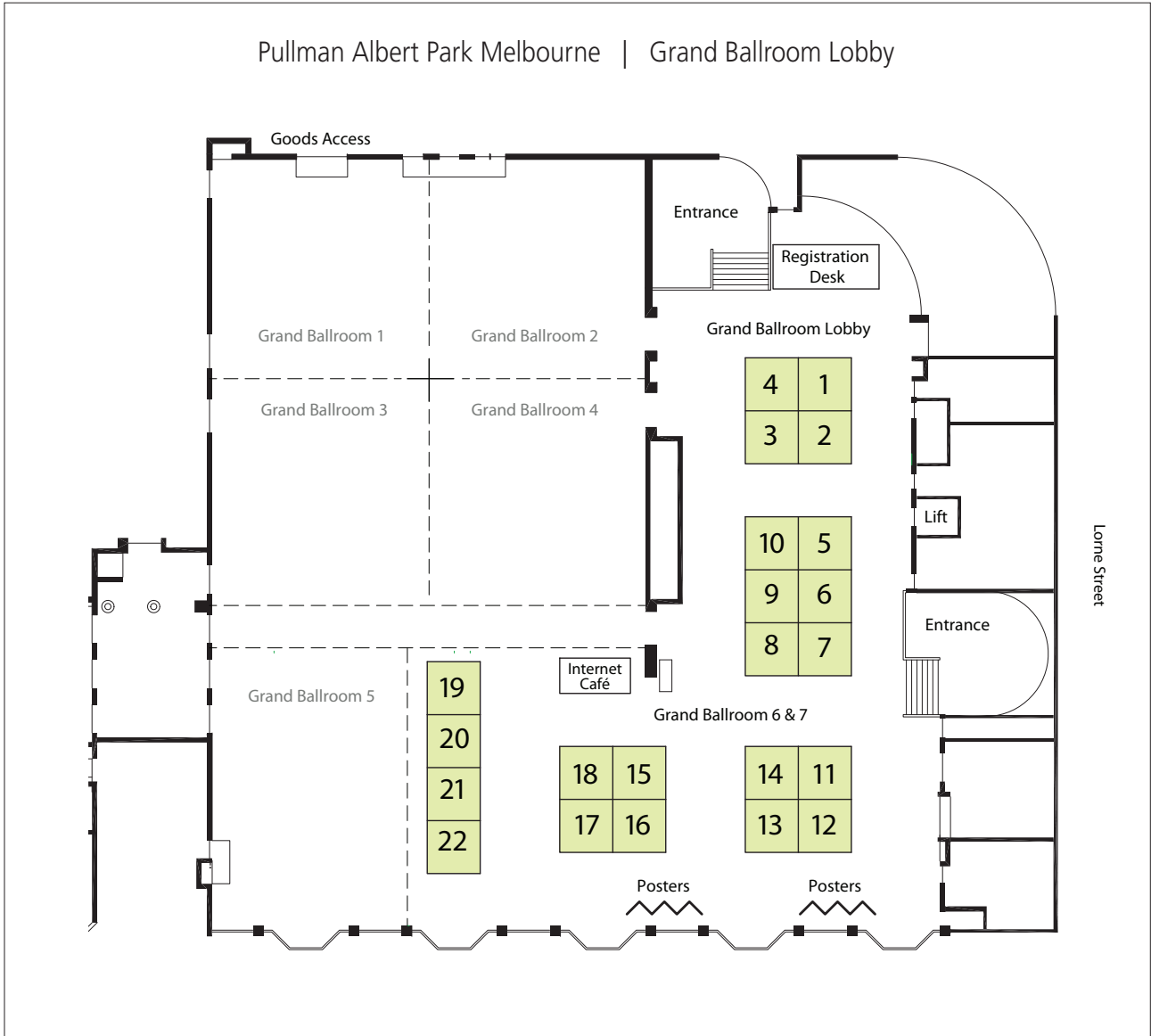
- An opportunity for your company branded notepad and pen to be inserted in the delegate satchels (company to provide the pads and pens)

Exhibition Booth* \$3,800

- 1 x 3m by 3m booth with panelling, company fascia sign, lighting and power
- 2 x complimentary exhibitor passes which include morning tea, lunch and afternoon tea and the Welcome Reception
- Fee for an additional company representative - \$450 (excludes conference dinner)

*If you book an exhibition booth at ACNP and an exhibition table at NursePrac ED, you will receive a **15% discount** on the cost of the exhibition table booking.

ACNP Trade Exhibition Floorplan



Sponsorship and exhibition space for **ACNP** and **NursePrac ED 2015** will be secured with the return of a booking form and full payment to the Conference Secretariat. Booths / tables will be allocated on a first come first served basis once full payment is received. Sponsors will have first priority.

Conference Secretariat | DC Conferences Pty Ltd
 Suite 103, Level 1, 3-5 West Street, North Sydney NSW | PO Box 637, North Sydney NSW 2059 Australia
P 612 9954 4400 | F 612 9954 0666 | E acnp2015@dcconferences.com.au
W www.dcconferences.com.au/acnp2015



NursePrac ED Sponsorship and Trade Exhibition Opportunities

The two day Emergency Nurse Practitioner Symposium (NursePrac ED) will follow the ACNP program.

Principal Sponsorship

\$5,000

- Thanks and acknowledgement by conference convenor at conference opening and closing sessions each day
- Company banner prominently displayed on the stage for the duration of the conference
- Company logo prominently displayed on front cover of delegate handbook
- Company logo prominently displayed on conference website with a link to your company website
- Prominent acknowledgement on the *Thanks to Sponsors* holding images
- 1 x complimentary trade exhibition table in best location
- 2 x complimentary satchel inserts
- 3 x complimentary delegate registrations

Major Sponsorship

\$3,000

- Thanks and acknowledgement by conference convenor at conference opening and closing sessions each day
- Company banner displayed at the entrance to the plenary room
- Acknowledgement and company logo displayed in delegate handbook
- Acknowledgement on the *Thanks to Sponsors* holding images
- 1 x complimentary trade exhibition table
- 1 x complimentary satchel insert
- 1 x complimentary delegate registration

Supporting Sponsorship

\$1,000

- Acknowledgement and thanks to sponsor by convenor
- Acknowledgement on the *Thanks to Sponsors* holding images
- Acknowledgement in delegate handbook
- Company banner prominently displayed in conference foyer
- 1 x complimentary satchel insert

Trade Exhibition Table*

\$2,000

- Trade exhibition table with space for company banner and 2 chairs
- Acknowledgement on *Thanks to Sponsors* slides
- Acknowledgement in delegate handbook
- Acknowledgement on the conference website
- 2 x complimentary registrations to the conference

***If you book an exhibition booth at ACNP and an exhibition table at NursePrac ED, you will receive a 15% discount on the cost of the exhibition table booking.**





Terms and Conditions

The Contract

1. The term 'Organiser' refers to DC Conferences acting as agent for The Australian College of Nurse Practitioners.
2. The term 'Exhibitor' and "Supporter" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for Exhibition Space or Sponsorship
3. A "Contract" is formed between the Organiser and Exhibitor and / or Supporter when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right the change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of the Exhibitor

12. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition.
13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual.

15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand Services and Construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

23. Cancellation must be advised in writing.
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor or Sponsor accepts that a cancellation fee of 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 4 May 2015.
26. The Exhibitor or Sponsor accepts that if cancellation occurs on or after 4 May 2015 - 100% of the contracted cost will be retained by the Organiser.
27. All prices stated are inclusive of GST.



Sponsorship and Exhibition Application Form - Page 1

A. Exhibitor/Sponsor Information

Contact Name: _____

Title:	First Name:	Family Name:
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 Position: _____

 Company Name: _____

 Address: _____

State: _____

Country:	Postcode:
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Phone: _____

Fax: _____

Email: _____

I / We will be attending

<input type="checkbox"/> ACNP only	<input type="checkbox"/> NursePrac ED only	<input type="checkbox"/> Both
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B. ACNP Sponsorship Options

Please indicate your selection

- | | |
|---|-----------------|
| <input type="checkbox"/> Platinum Sponsor | \$20,000 |
| _____ | |
| <input type="checkbox"/> Gold Sponsor | \$15,000 |
| _____ | |
| <input type="checkbox"/> Silver Sponsor | \$8,500 |
| _____ | |
| <input type="checkbox"/> Bronze Sponsor | \$5,000 |

C. ACNP Supplementary Options

Please indicate your selection

- | | |
|---|------------------|
| <input type="checkbox"/> Smartphone/App Sponsorship | \$6,000 |
| _____ | |
| <input type="checkbox"/> Audio Visual Sponsorship | \$6,000 |
| _____ | |
| <input type="checkbox"/> Gala Dinner Sponsorship | \$6,000 |
| _____ | |
| <input type="checkbox"/> Keynote Speaker Sponsorship | \$6,000 |
| _____ | |
| <input type="checkbox"/> Welcome Reception Sponsorship | \$5,000 |
| _____ | |
| <input type="checkbox"/> Breakfast Session Sponsorship | \$6,000 |
| _____ | |
| <input type="checkbox"/> Internet Café Sponsorship | \$4,000 |
| _____ | |
| <input type="checkbox"/> Master Class Sponsorship | \$3,000ea |
| _____ | |
| <input type="checkbox"/> ACNP Conference Scholarship Awards (4) | \$2,200ea |
| _____ | |
| <input type="checkbox"/> Note pads and pens (1 available) | \$2,000 |

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CANCELLATION POLICY

Before 4 May 2015 **Refund less 50% booking fee** | On or after 4 May 2015 **No refund applies**



Sponsorship and Exhibition Application Form - Page 2

D. ACNP Exhibition Booth/s \$3,800 ea

Please refer to the Exhibition Floorplan on Page 5 and indicate your preferred exhibition space/s.

1st Choice: Booth No.

2nd Choice: Booth No.

3rd Choice: Booth No.

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

Companies will be allocated booths on a first come basis once full payment is received. Sign and return with payment.

_____/_____/_____
SIGNATURE OF AUTHORISED EXHIBITOR AGENT: DATE

E. NursePrac ED Sponsorship Options

Please indicate your selection

Principal Sponsorship \$5,000

Major Sponsorship \$3,000

Supporting Sponsorship \$1,000

Exhibition table \$2,000

F. Payment Summary *All costs are inclusive of GST*

B. ACNP Sponsorship Options Total \$

C. ACNP Supplementary Options Total \$

D. ACNP Exhibition Booth(s) Total \$

E. NursePrac ED Sponsorship Options Total \$

GRAND TOTAL \$

G. Payment Method *All costs are inclusive of GST*

Please select one

1. CHEQUE - Please make cheques payable to: **ACNP CONFERENCE**

or 2. CREDIT CARD MASTERCARD VISA AMEX
+3% surcharge

EXPIRY DATE ___ ___ / ___ ___

CVC Card Verification Code: ___ ___ ___ (3 digit number on back of card)

▼ Card No.

NAME ON CARD:

AUTHORISING SIGNATURE:

or 3. Please send me an invoice

Conference Secretariat | DC Conferences Pty Ltd

Suite 103, Level 1, 3-5 West Street, North Sydney NSW | PO Box 637, North Sydney NSW 2059 Australia

P 612 9954 4400 | F 612 9954 0666 | E acnp2015@dconferences.com.au

W www.dconferences.com.au/acnp2015