



The 8th Conference of
The Australian College
of Nurse Practitioners

Nurse Practitioners Across the Lifespan, Transforming Healthcare

24 – 27 September 2013 | Hotel Grand Chancellor, Hobart

Sponsorship and Exhibition Prospectus



The 8th Conference of **The Australian College of Nurse Practitioners**

Invitation

The Conference Organising Committee extends to you a warm invitation to the 8th Australian College of Nurse Practitioners Conference. This conference is the major forum for the College to exchange ideas and create discussion around clinical and professional issues that affect nurse practitioners and those interested in advanced practice. Through the conference theme “**Nurse Practitioners Across the Lifespan, Transforming Healthcare**”, the conference will explore clinical expertise, innovative role development, and professional subjects.

The scientific committee has drawn up an exciting program, which will feature notable local, national and international speakers including Dr Lynn Price, Associate Professor in the School of Nursing and Director of the Graduate Nursing Program at Quinnipiac University, Hamden, Connecticut USA.

Topics that will be covered in the program include mental health, primary and emergency care, chronic disease, aged care, paediatrics, palliation and pain management as well as acute care and rehabilitation. Practical clinically-related workshops and topical sessions will be showcased. Nurse Practitioners and those interested in advanced practice will be engaged in the stimulating environment of the conference which will develop dialogue and foster creative ideas.

The Committee is confident that the 2013 Conference will offer you a great opportunity to showcase your products and services to a large number of our members and associates from Australia and New Zealand. If you have sponsored or exhibited at an ACNP conference previously we hope the relationship can continue and that we can build further upon it.

If you are a newcomer we look forward to meeting your expectations and our professional conference organiser will help you find the best ways to promote your business.

The 2013 Conference will follow a similar format to that used in the past in offering a variety of sponsorship options. Based on past conferences, we are confident of attracting in excess of 300 delegates to Hobart in September 2013.

We look forward to working with you to produce a great conference that meets the needs of sponsors, exhibitors and participants.

2013 Conference Organising Committee

The 8th Conference of The Australian College of Nurse Practitioners

Sponsorship Options

The 8th Australian College of Nurse Practitioners Conference offers a unique opportunity to increase your company's exposure to a wide range of Nurse Practitioners from across Australia.

Sponsorship packages can be tailored to meet your needs and marketing objectives, please do not hesitate to contact the Conference Secretariat to discuss further.

Sponsorship Options	Platinum \$20,000 (1 only)	Gold \$15,000	Silver \$8,500	Bronze \$5,000
Venue Signage				
Prominent acknowledgement on Conference Signage at Registration Desk	●	●	●	●
Recognition and Branding Opportunities				
Acknowledgement at Opening and Closing Sessions	●	●	●	●
Acknowledgement and Logo in all published Conference materials	●	●	●	●
Acknowledgement and Logo on 'Thanks to Sponsors' slide, to be shown at the beginning of each session	●	●	●	●
Logo to appear on the Conference Handbook cover	●	●		
Company Profile in Conference Handbook (150 words max)	●	●	●	●
Exhibition Booth (Complimentary entitlements)	2	2	1	1
Exclusive choice of prime location booths (subject to availability at time of confirmation)	1st choice of position	●	●	●
Advertising				
Complimentary Satchel Insert	●	●	●	●
Opportunity to place full page Advertisement into the Conference Handbook	●	●		
Opportunity to place half page advertisement into the Conference Handbook			●	●
Website and Media Exposure				
Complimentary e-Marketing blast to delegates prior to the meeting	●			
Advertising web banner on every page of the website	●			
Company logo on Conference website & links to your website	●	●	●	●
Press release of all events associated with the conference will include the phrase 'Sponsored by Platinum Sponsor'	●			
Other Entitlements				
Complimentary Exhibitor Passes to the Conference including Welcome Reception	5	4	3	2
Complimentary Gala Dinner Tickets	5	4	3	2
Discount on a supplementary sponsorship option (discount only available on 1 item)	75%	50%	25%	15%
Database access to all consenting delegates	●	●	●	●

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Supplementary Opportunities

Top up your sponsorship with the following supplementary opportunities, which offer additional benefits. The Conference Secretariat will be pleased to help you obtain maximum exposure for your investment and can tailor a sponsorship package to suit your company's needs.

Smartphone/Web App Sponsor \$10,000

The ACNP 2013 Conference Web App provides delegates with the following benefits:

- Up to the minute access to event schedules
- Option to create personalised schedules
- View session details daily
- Create your profile and search other attendee and speaker profiles
- Easy access to exhibitor and sponsor listings, maps, event specific social media
- Integration with Twitter, LinkedIn and Facebook.

As the Smartphone/Web App Sponsor your company will benefit from the following exposure:

- Company Logo branding on home page and interactive rotating banners at startup
- Banner adverts on up to 10 pages within the app
- Sponsor messages via the alert function
- Link to your company website
- Recognition on all conference signage
- Acknowledgement of Smartphone/Web App Sponsorship in all published Conference materials, in Conference 'Thanks to Sponsors' Powerpoint slide and on Conference website
- 2 complimentary exhibitor passes to the Conference.

Audio-visual Sponsorship \$8,000

- Recognition of audio-visual support on Conference Website and in Conference Handbook
- Rotating slide throughout Conference recognising AV support
- Company logo prominently displayed at AV operations desk and Speaker preparation room.

Conference Handbook Sponsor \$8,000

Features program and abstracts as well as other important information for attendees

- Recognition as the Conference Handbook Sponsor on the front cover of the handbook
- Recognition on the Conference Web Site including a link to your organisations home page
- Complimentary Satchel Insert
- Full page advertisement in handbook.

Gala Dinner Sponsor \$8,000

- The Conference Dinner is an excellent opportunity to make a strong, lasting impression
- Five complimentary tickets to the Gala Dinner with the opportunity to reserve a corporate table (seats 10)
- Recognition as Conference supporter (with logo) on all printed Conference materials.
- The opportunity for a company representative to give a 3 minute reply to the MC's acknowledgement of support at the dinner
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on Conference Website with a link to your website
- Logo printed on tickets and table menus for the dinner.

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International Speaker Sponsorship **\$6,500**

Dr Lynn Price, Associate Professor in the School of Nursing and Director of the Graduate Nursing Program at Quinnipiac University, Hamden, Connecticut USA.

Sponsorship includes:

- Logo and acknowledgement on Conference website with a link to your website
- Logo and acknowledgement to appear in Conference delegate handbook and other printed material alongside speakers name
- Airfares and accommodation for the international speaker will be organised by the conference secretariat.

Conference Satchel Sponsor **\$6,000**

Your company logo to be printed on the Conference satchel, which will be distributed to all delegates. The satchel is highly visible throughout the Conference and beyond.

- 1 complimentary satchel insert.

Welcome Reception Sponsor **\$6,000**

The Welcome Reception will be held within the conference exhibition area.

- Recognition as Conference Supporter (with logo) on all printed Conference materials
- The opportunity for a company representative to give a 3 minute reply to the MC's acknowledgement of support at the Welcome Reception
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo and acknowledgement on Conference website with a link to your website.

Breakfast Sessions **\$5,500**

Offering the opportunity to host a Conference Breakfast Session.

The Sponsorship includes the following:

- Company to nominate breakfast content and speaker/s (subject to ACNP approval)
- Acknowledgement as Breakfast Sponsor in the Conference Handbook
- Opportunity to provide corporate signage at point of entry
- Logo and acknowledgment on Conference website with a link to your website
- Room hire and standard AV are included
- Catering costs to be met by the company sponsoring the breakfast.

Internet Café Sponsor **\$4,000**

The Internet café is provided as an onsite educational tool for delegates to access online information whilst at the conference. It is located within the exhibition area.

- Logo and acknowledgement on conference website with a link to your website
- Your company logo on the signage for the Internet café
- Each computer's browser home page will feature your company website
- Supporter may provide a free-standing banner to display next to the Internet café
- Opportunity to place company branded computer accessories such as mouse pads, note pads, pens and USBs within the Internet café.

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ACNP Conference Scholarship Award **\$2,200**

- Members of the Australian College of Nurse Practitioners will be asked to submit applications for the award. After the conference successful applicants will submit an article based on their learnings and outcomes from the conference for publication in the ACNP Newsletter.
- This award will be used to sponsor the attendance of 4 Nurse Practitioners at the Conference; this will be split between Rural and Metropolitan Nurse Practitioners.
- As a sponsor of these awards the ACNP invites your company representatives to join the ACNP President on stage at the Conference Dinner for the Presentation of these awards.

Note pads and pens (One Available) **\$2,000**

- An opportunity for your company branded notepad and pen to be inserted in the delegate satchels (company to provide the pads and pens).

Satchel Insert **\$550**

- One item to be placed inside each delegates' satchel.

Conference Handbook Advertising

Opportunity to advertise in the delegate handbook

- Full page back cover: \$2,000
- Full page inside back cover: \$1,700
- Full page: \$1,500
- Half page: \$1,000

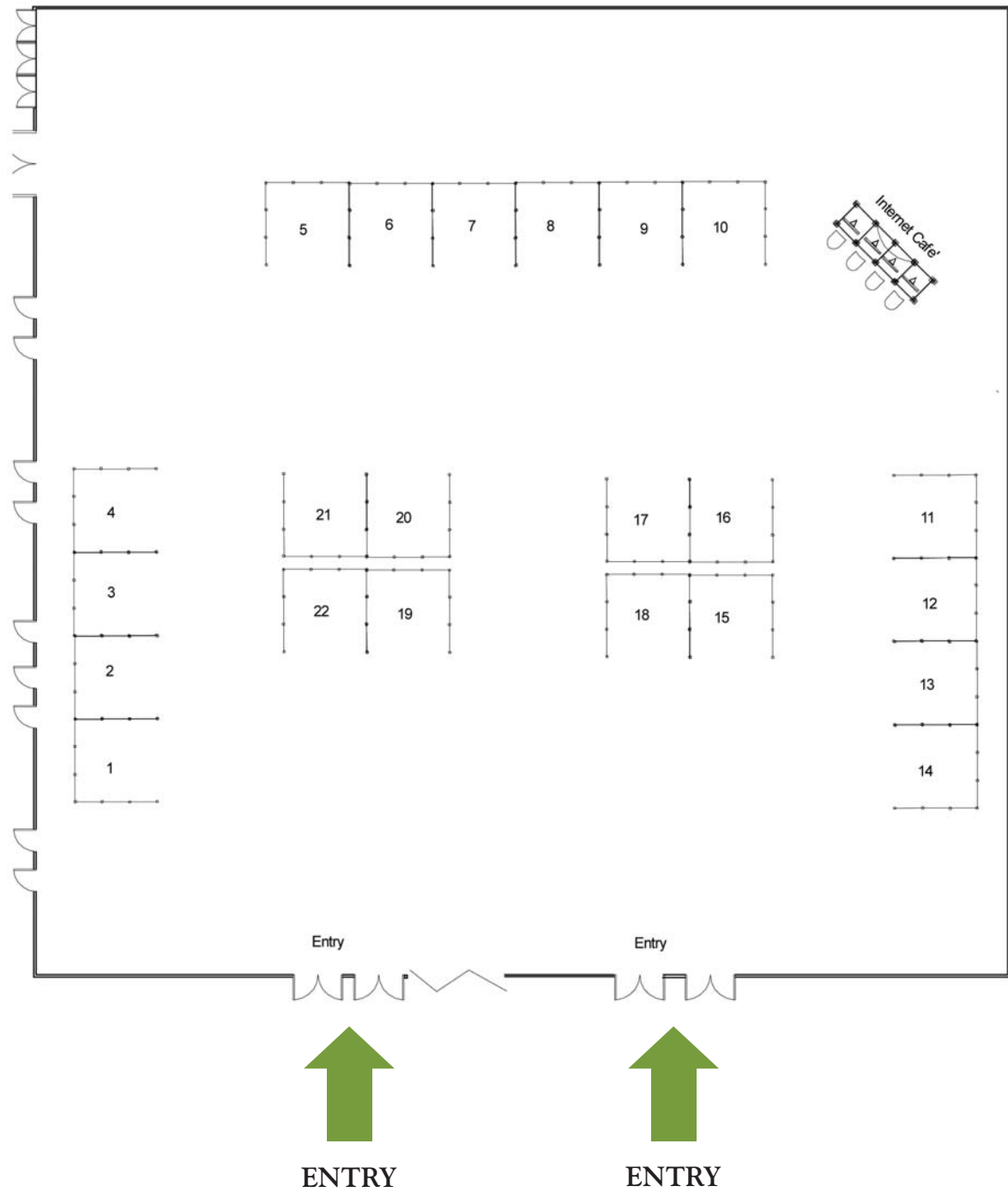
Exhibition Booth **\$3,000**

- One 3m by 3m booth with panelling, company fascia sign, lighting and power
- 2 complimentary exhibitor passes which include morning tea, lunch and afternoon tea and the Welcome Reception
- Fee for an additional trade representative - \$375 (excludes Conference dinner).

Sponsorship will be secured with the return of a booking form and full payment to the Secretariat. Booths will be allocated on a first come first serve basis once full payment is received. Sponsors will get priority over exhibitors.

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Exhibition Floor Plan



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Terms and Conditions:

THE CONTRACT

1. The term 'Organiser' refers to DC Conferences acting as agent for The Australian College of Nurse Practitioners.
2. The term 'Exhibitor' and "Supporter" includes any person, firm, company or corporation and it's employees and agents identified in the Application Form or other written request for Exhibition Space or Sponsorship
3. A "Contract" is formed between the Organiser and Exhibitor and/or Supporter when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right the change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of the Exhibitor

12. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition.
13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibitor Manual.

15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand Services and Construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

23. Cancellation must be advised in writing.
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor or Sponsor accepts that a cancellation fee of 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 1 May 2013.
26. The Exhibitor or Sponsor accepts that if cancellation occurs on or after 1 May 2013 - 100% of the contracted cost will be retained by the Organiser.

Conference Secretariat Contact Details

DC Conferences Pty Ltd
Suite 103, Level 1, 3-5 West Street, North Sydney NSW
PO Box 637, North Sydney NSW 2059 Australia
Tel: 612 9954 4400
Fax: 612 9954 0666
Email: acnp2013@dcconferences.com.au
Website: www.dcconferences.com.au/acnp2013

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Sponsorship/Exhibition Application Form TAX INVOICE ACNP ABN 60 135 681 515

Exhibitor / Sponsor Information	<p>Contact Name: _____ <small>TITLE GIVEN NAME FAMILY NAME</small></p> <p>Position: _____</p> <p>Company Name: _____</p> <p>Address: _____ City _____</p> <p>State: _____ Postcode: _____ Country: _____</p> <p>Telephone: () _____ Facsimile: () _____</p> <p>Email: _____</p> <p>Names of company representatives attending the conference:</p> <p>1. _____ Mobile: _____</p> <p>2. _____ Mobile: _____</p>
Sponsorship Options	<p><input type="checkbox"/> Platinum: \$20,000 <input type="checkbox"/> Gold: \$15,000 <input type="checkbox"/> Silver: \$8,500 <input type="checkbox"/> Bronze: \$5,000</p>
Supplementary Sponsorship Options	<p><input type="checkbox"/> Smartphone/Web App Sponsor: \$10,000 <input type="checkbox"/> Conference Satchel Sponsor: \$6,000</p> <p><input type="checkbox"/> Audio-visual Sponsorship: \$8,000 <input type="checkbox"/> Welcome Reception Sponsor: \$6,000</p> <p><input type="checkbox"/> Conference Handbook Sponsor: \$8,000 <input type="checkbox"/> Breakfast Sessions: \$5,500</p> <p><input type="checkbox"/> Conference Handbook Advertising:</p> <p> <input type="radio"/> Full page back cover: \$2,000 <input type="radio"/> Full page: \$1,500 <input type="checkbox"/> Internet Café Sponsor: \$4,000</p> <p> <input type="radio"/> Full page inside back cover: \$1,700 <input type="radio"/> Half page: \$1,000 <input type="checkbox"/> ACNP Conference Scholarship Award: \$2,200</p> <p><input type="checkbox"/> Gala Dinner Sponsor: \$8,000 <input type="checkbox"/> Note pads and pens (One Available): \$2,000</p> <p><input type="checkbox"/> International Speaker Sponsorship: \$6,500 <input type="checkbox"/> Satchel Insert: \$550</p>
Exhibition Booth \$3,000 Please refer to the exhibition floor plan and indicate your preferred booth no.	<p>Choice 1 <input type="text"/> Choice 2 <input type="text"/> Choice 3 <input type="text"/></p> <p>Please list any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.</p> <p>_____</p> <p>Allocated on a first come basis after full payment received. Sponsors priority</p>
Payment <input type="checkbox"/> Please send me an invoice	<p>Platinum / Gold / Silver / Bronze Sponsor: \$ _____</p> <p>Supplementary Sponsorship Option(s) subtotal: \$ _____</p> <p>Exhibition Booth(s): \$ _____</p> <p>TOTAL: \$ _____</p> <p>Add Amex Surcharge if applicable (+3% of total cost) \$ _____</p> <p>Please make cheques payable to: ACNP CONFERENCE All prices are inclusive of GST</p> <p>OR <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISACARD <input type="checkbox"/> AMEX (+3% surcharge)</p> <p>Card No. _____ EXPIRY DATE _____ / _____</p> <p><input type="text"/><input type="text"/><input type="text"/><input type="text"/> <input type="text"/><input type="text"/><input type="text"/><input type="text"/> <input type="text"/><input type="text"/><input type="text"/><input type="text"/> <input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <p>Name on Card: _____</p> <p>Signature: _____ Date: ____ / ____ / ____</p>
Cancellation Policy	<p>Before 1 May 2013: Refund less 50% booking fee On or After 1 March 2013: No refund applies</p>